

URGENT HIGHWAY COMMISSION ON ALBERTA ROADS—A. W. A. ANNUAL MEETING ASKS RAISING OF AUTO AND GAS TAXES, AND SPENDING OF \$10,000,000 ON CAPITAL ACCOUNT ON HIGHWAY SYSTEM. FEDERAL AID URGED—EDMONTON MAN IS NAMED PRESIDENT

Frank Barnhouse of Edmonton was chosen president of the Alberta Association of Municipalities meeting here in the Marquis Hotel last night, Friday evening, Dec. 6. He succeeds A. R. McKay of Calgary.

G. Beal and J. R. Turner were elected directors representing the southern Alberta branch center on the highway.

Among resolutions passed were: Favoring the appointment of a highway commission to handle all problems, and have charge of all funds. Funds from auto and gas taxes to be earmarked for highway work.

1. Favoring the funding of a portion of the auto and gas taxes and the borrowing of \$10,000,000 to speed highway construction in Alberta.

2. Asking the Dominion government to build a trans-Canada hard-surface highway.

3. Asking the Dominion government to vote a subvention of \$50,000,000 to aid in the provinces in highway building, to be expended on a mileage basis.

LOST IN A CHARNY

Person: "Well, everything all right."

Night Watchman: "Yes, I haven't done so bad for the first night. I've checked everything off, and there's only one thing missing—the steam roller."—Harcourt.

CLASSIFIED ADVERTISING

SITUATIONS VACANT—BRIGHT boy wanted to do 14 years of work after school and on Saturdays. Will not interfere with school duties. Good pay and bonuses. Young Canada Workers' Club, applying daily, by letter or postcard to 128 University Ave., Toronto.

LOST—19 JEWEL ELEGANT WATCH and chain, No. 2476073. If found or back of case. Finder please return to Times Office. Suitable reward.

K. R. MCKENZIE, Live Stock Dealer & Auctioneer

All Sales Promptly Attended to. Satisfaction Guaranteed or No Pay. All Orders Left at 436 Twenty-sixth St., Macleod, will Receive Prompt Attention.

LONDON: Hamilton, Canada. Canadian, British, French, Spanish, B.W. I. and other. From Trade Commissioners, Walter House, Bedford Street, Strand, W.C.2, London, England.

LIVERPOOL: Harry A. Best, Trade Commissioner, Century Building, 24 North John Street, Liverpool, England.

BRISTOL: George B. Smith, Trade Commissioner, 11, Broad Street, Bristol, England.

GLASGOW: Charles B. Johnson, 209 St. Vincent Street, Glasgow, Scotland.

Trade Commissioners' Offices in Great Britain

Great Britain wants more Canadian foodstuffs.

The plan fact is that the increase in trade in some of our food exports to the old country is not keeping pace with the growth of the British consumer.

Britain's markets are wide open to Canada. Because of the enthusiasm of Canadian producers, the activity of our Trade Commissioners, and the efforts of our advertising, the British consumer is more familiar with these products than ever before, and consequently more inclined to buy.

Good will in Great Britain towards Canadian products never has been so high as it is today. All the facilities of transportation for all classes of products from Canada to Great Britain have been provided.

Still we Canadians overlook or neglect the opportunity for increased export trade which is thus laid before us.

Just because domestic markets are good, shall we as producers be so short sighted as to fail to satisfy so large a market as this is more favourably inclined towards our products than ever before?

Not yet is there among our producers an adequate realization of the opportunities for increased production which present conditions in the British markets afford.

If you are a producer or dealer in foodstuffs, you can send your own products in through a long established market. Almost every community in this country stands to benefit. The result can be attained by:

1. Producing more of the kind of products the British consumer wants.
2. Keeping up a constant supply.
3. Maintaining quality standards.

Through its Commercial Intelligence Service, this Department will gladly assist you in all matters relating to our Trade Commissioners' Offices in Britain are especially well-equipped and strategically placed to handle any export problem on behalf of Canadian exporters. Enquiries regarding British Trade incentive prompt attention. Write to the Commercial Intelligence Service, Ottawa.

THE DEPARTMENT OF TRADE AND COMMERCE

HON. JAMES MALCOLM, Minister

OTTAWA

* F. C. T. O'HARA, Deputy Minister

STIRLING AVIATION

stirling aviation—the greatest in the history of Canadian aviation—was closed here yesterday afternoon when three giant planes of the McAlpine party soared in from the west to a perfect landing on the ice of the Red River, at the Brandon aural base of the Western Canadian Airways.

Col. C. D. H. McAlpine and his seven men, rescued from the perils of the barren lands where they have been lost to all knowledge of the world for 24 days—had returned to civilization, far from the treacherous snow and ice of the far Arctic shores.

ALBERTA LEGISLATURE MEETS ON JANUARY 30

Edmonton, Dec. 6.—The Alberta legislature will meet January 30, according to announcement made today by Premier Brewster. This is one month earlier than last year.

Premier Brewster left for Ottawa Friday morning, accompanied by Hon. George Hoodley, minister of agriculture, and Hon. J. F. Lymburn.

They will confer with Hon. Mackenzie King and members of his cabinet on December 11 on the question of transfer of the natural resources.

MAKING A BUSINESS EMPHIRE

Henry Ford raises his annual payroll \$200,000, making the Michigan plant the largest in the world.

This is not philanthropy, but good business.

Higher wages mean a greater buying power, a wider market, greater absorption of all commodities, including that which men themselves produce.

Higher wages are the modern principle of a business empire. The difference between income and cost of bare necessities is the measure of buying power.

In the United States this has been estimated that one per cent of the nation's total output of goods and services is being absorbed by the wage earners.

These wages earners absorb the vast bulk of products from nearly all factories. They provide a buffer between output and saturation.

More wages mean more demand, more prosperity.

THE REAL QUESTION

"But can you cook?" asked the prosaic young man.

"Let us take these questions up in their proper order," returned the wise maiden. "The matter of cooking is not the first thing to be considered."

"Then what is the first?" he demanded.

"Can you provide the things to be cooked?"—Montreal Star.

Education makes men successful. It is not a matter of fact, but a matter of good judgment.

If it seems to be in matters, don't let it fool you. She's wearing the new dress in frocks.

HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION—TUBERCULOSIS DIAGNOSTIC CLINICS

A consideration of the problem growing out of the tuberculosis problem is one of the most difficult and yet the most important of the day.

Encouragement comes from the fact that while this disease is still a deadly enemy, it is being conquered to a considerable extent, and year by year its ravages are being lessened.

It has been estimated that over 700,000 in Canada during 1928—this has been compared to a considerable extent, and year by year its ravages are being lessened.

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10 Shopping Days Before Christmas

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POTATOES GOOD POULTRY FEED

Small unmerchantable potatoes may be profitably fed to poultry. In an experimental station, the results of feeding potatoes to poultry were as follows:

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Robin Hood FLOUR

"MONEY-BACK PLUS 10% Guarantee in Every Bag"



THE MACLEOD TIMES

John Dillingham, Publisher
S. Dillingham, Editor and Manager

A weekly newspaper printed and
published at Macleod, Alberta
every Thursday.

(Independent in Politics)

Subscription price (in advance)
per year \$2.00
If not paid in advance \$2.50
Foreign \$2.50

WEEKLY CIRCULATION OF 1,400
Circulated in a prosperous town of
1,700 population and in adjacent
prosperous farming district.

THURSDAY, DEC. 12th, 1929

CONNECTING ASIA WITH THE EAST

Removal of the mountain differential which is expected to follow the freight rates appeal recently taken before the Privy Council, will give Eastern Canada a direct and cheap route to the greatest potential market in the world.

It will connect eastern manufacturers with the billion people of Asia.

Continuance of Canada's prosperity depends upon her ability to sell the products of her agricultural lands, her forests, factories and mines in the highly competitive markets of the world.

As a world trading country, Canada stands fifth on the list and from a per capita standpoint is the greatest world trading nation at present.

Transportation costs to and from the Pacific coast are just as important to Canada's national development as transportation costs to the St. Lawrence and Atlantic seaports.

World trade today is swinging to the Pacific. And if all advantage

is to be taken of trade opportunities on the Pacific, then low freight rates from any such thing as the mountain differential become national importance.

The benefits from the removal of the mountain differential have been established for the benefit of Montreal, Quebec, Halifax, St. John and Buffalo, N. Y. These were determined to help overcome the great distance of Manitoba and Saskatchewan from the Atlantic.

Low freight rates assisted by an enormous canal system built to make the waterways of the St. Lawrence a chief highway of commerce have been established for the benefit of Montreal, Quebec, Halifax, St. John and Buffalo, N. Y. These were determined to help overcome the great distance of Manitoba and Saskatchewan from the Atlantic.

Instead of differentials in rates justified on the theory of higher operating costs, low freight rates and even bonuses from the Dominion Government to maintain freight rates obviously too low to give the railways a fair revenue have been the order of the day in the East. Upon what principle of justice or Canadian democracy can the East be preferred and the West not only denied these advantages, but subjected to the imposition of freight rates that tend to prevent its participation in national trade opportunities?

Equal and just will benefit the West. But by increasing the population and prosperity of the West and the balancing Canada's growth, they will benefit all Canada.

By giving the East a cheaper and quicker outlet to the billion people of Asia, these equalized rates will increase the prosperity of the whole Dominion.

THE ORDER OF THE BATH

Consider the evolution of the bath. Six centuries ago bathing was a luxury. The monks of the Benedictine monasteries, for example, were allowed two baths a year—one before Christmas and one before Pentecost.

And today a new vogue is sweeping Paris, where madame poses in a

bathub for the photographer. It is the newest fashion and has already outrun the silhouette, bareback and bathing suit eras.

Both have effected the flow and the ebb of culture in various ages. Ancient Egyptians, Persians, Greeks, Babylonians and others brought them to a high standard, and the Romans finally excelled all others.

Then, as civilization declined, so did the baths. The Romans, unwashed and ferocious, dealt the death blow, and the dark era ensued, wherein baths were not only a luxury, but occasionally a sin.

Today they flourish again. Inhibitions and clothes are thrown off together and the human race gets back to nature.

Evolutionists tell us that man, of paleolithic times, was a fish, and later became a bird, then a mammal. If that was the case, he is going back through all his stages. And the curious thing is that this happens in the highest cultural era he has yet reached.

Yet, they say, we are destined to rise higher yet. Well, we still say consider the evolution of the bath.

CONFIDENCE: WHO LOST IT?

The long-faced people who are going around muttering in a subdued voice about the necessity for restoring confidence are exercising themselves unnecessarily.

No one has lost any confidence, even a comparative few who imagined they could outsmart Wall Street.

People are still eating, sleeping, buying cars, listening to the radio, going to the movies, acquiring tea

South Macleod News

Mrs. Proctor of Banff, Alta., has been visiting Mrs. Long of Hazelton.

Mr. C. Johnson made a business trip to Calgary the past week.

The Misses Long were Lethbridge visitors last week.

The Junior Red Cross dance was a decided success, financially and otherwise. The music was excellent and everybody enjoyed themselves. The candy booth made well and they have a credit portion for the Junior Red Cross Hospital at Calgary.

STAND OFF W. I. L. HOUSING ANNUAL MEETING

The Stand Off Women's Institute held a most successful annual meeting last week at the home of Mrs. A. Hovis in Macleod. Mrs. Hovis, who is one of the active members of the Institute, is living in town for the winter months and for a chance she invited the members to hold their annual meeting at her home. There was a large attendance and a jolly time was enjoyed by all. There was no special program, the time being taken up by special annual reports and election of officers for 1930.

The roll call was answered with a Christmas pie, each member bringing a present. Mrs. A. E. Skelting, the president, gave a splendid report of the year's work of the Institute, which showed a remarkable amount of work undertaken and accomplished by a loyal band of country women. No one can estimate the benefits, the brightness and the cheer, brought to lonely lives of the women on the farms, by meeting each other at the educational and entertaining gatherings of the Institute every month, in the various homes in the district. The reports of the other officers were very satisfactory. The election of officers resulted in the reelection of all the old members, viz., President, Mrs. A. E. Skelting; 1st Vice-Pres., Mrs. J. McNeil; 2nd Vice-Pres., Mrs. G. P. Rowe; Sec.-Treas., Mrs. W. I. Hovis.

A Christmas basket was ordered to be sent to three families where there is sickness. The W. I. assisted the Junior Red Cross at Waterbury to the movies, acquiring tea and candy sale, which was very successful, the proceeds to go to the funds of the Junior Red Cross at Calgary.

Mrs. Whipple Sr. invited the W. I. to meet at her home in Macleod for the next meeting on January 11th.

Refreshments were served by the hostesses, Mrs. A. Hovis, Mrs. E. A. Whipple, Mrs. F. Williams and Mrs. J. McNeil.

Young & Company

Ladies' Wear Dry Goods

The Christmas Store

Presents Inexpensive Gifts of Smart Distinction

HANDSOME DRESSES AS A CHRISTMAS GIFT

Beautiful Dresses in silk, Georgette, crepe, etc., for afternoon and evening wear. Handsomely trimmed. Black, navy and all leading shades.

\$15.00 to \$29.50

LADIES' SILK HOSE

A gift that is always welcome. We have a lovely range of silk hose in every shade in makes of "Harvey," "Cortice," "Orient," etc. All sizes. Square or contour heel.

\$1.00 to \$2.00 Pair



SMART HANDBAGS

are appreciated for Christmas. We have them at all prices in leather, suede, catkin and Morocco, in brown, red, grey, tan and black colorings.

\$2.50 to \$10.00

BOXED NOVELTIES

Smartly boxed novelties for Christmas gifts. Writing Paper, Garter and Handkerchief Sets, Shoe Trees, Rubber Aprons, Garter and Purse Sets, Powder Puffs, Compacts, etc. Priced to suit every purse.

10c to \$1.75

Timely Suggestions for the Christmas Shopper

TABLECLOTHS

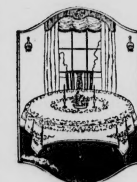
Pure Irish Linen Tablecloths, satin finish with handsome floral decoration. Sizes 8x1 and 8x10.

\$9.95 to \$12.50

BLANKETS ARE SENSIBLE PRESENTS

Lovely white wool blankets. Very fleecy and warm. Red or blue borders. Whipped singly.

\$9.50 to \$15.00 Pair



BED SET

Comprising 1 pair sheets and 2 pillow cases. White with colored edge. Very smart.

\$5.95 Set

RAYON BEDSPREADS

80x100 inches in rose, pale blue and orange. Scalloped edges.

\$4.95 Each

DOWN COMFORTERS

Well filled down comforters. Rose or sage grounds with handsome floral designs.

\$13.50 to \$25.00

Handsome Silk Lingerie

Rich Crepe de Chine Bloomers, Step-ins, and Night Dresses, all Lace Trimmed.

SILK LINGERIE

Bloomers, all colors, bobette and standard \$1.00 and \$1.50 pair. Vests to match, 85c. Night Dresses, lace trimmed, \$1.95, \$2.95, \$3.50. Pyjamas, \$3.50 to \$7.95.



WOOL BLANKET BEDSPREADS

Wool Blanket Bedspreads in colors, also fancy checks. Edges bound with satin. Colors of pink, peach, green, mauve, rose and sky.

\$7.95 to \$10.50 Each

TOWEL SETS

Boxed sets of towels and face cloths, white with pink, blue or gold design.

85c to \$1.75 Per Box

EMBROIDERED PILLOW CASES

Hamstitched and scalloped edges. 42-in. Boxed in pairs.

\$1.75, \$2.00 and \$2.25 Box

HUCK TOWELS

Pure linen huck towels. Extra fine quality.

\$1.00 Each

BOXED HANDKERCHIEFS

A wonderful variety of boxed handkerchiefs to choose from. Daintily put up in Swiss lawn, mulls, and linen.

35c to \$2.00 Box

LOVELY SILK SCARVES

For a dainty and inexpensive gift give a nice silk scarf, Georgette and crepe de chine in all colors and designs.

\$1.95 to \$4.50

SMART NEW NECKWEAR

Lovely lace neckwear in collar and cuff sets, jabots, fronts, etc. All prettily boxed.

\$1.00 to \$2.50



Announcement

We wish to announce that Reach & Co. are no longer our agents in Macleod, and that

THE K. A. Y. REALTY CO.

A. Young, Manger, are now our representatives in your city. Place all your orders for fresh cut flowers, funeral designs, plants, shrubs, Etc., with the **K. A. Y.** They will receive prompt and careful attention. **Phone 269.**

Say 'Merry Xmas' With Flowers

Our mums, carnations, roses and poms were never better---they are **cut fresh** the same day they are shipped to you, thus insuring you flowers that are not re-shipped, but **Fresh** from our greenhouses to you.

"Send a Plant"

Cyclamen, Azaleas, Primulas, Cherries, Hyacinths, Combination Plants, Straw Flower Baskets, at prices that are reasonable. See them on display at the **K. A. Y. Realty Co.** Sample shipment arrives Monday.

Phone 269

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Frache Brothers, Ltd.

Lethbridge

(Florists)

Alberta

Young & Company

Macleod Alberta

